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PATENT
8028-1022

IN THE U.S. PATENT AND TRADEMARK OFFICE

In re application of

Toshiyuki ISHINO

Conf. 9749

Application No. 09/989,069

Group 2165

Filed November 21, 2001

Examiner N. Abel Jalil

INFORMATION BROADCASTING METHOD AND SYSTEM
WITH MESSAGE SELECTION BASED ON BUYER ATTRIBUTES

AMENDMENT AFTER FINAL REJECTION

Assistant Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

November 25, 2005

Sir:

In response to the Office Action mailed August 24,
2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing
of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.